



ODIN'S GLOW 2009

A Call for Artistic & Creative Expressions of Interest

Expressions of Interest (EOI) are invited from artists, arts companies, designers and creative practitioners in a wide range of media, for a commissioning programme of imaginative, high quality artworks and creative productions. The call is being made as part of the artistic programme for Odin's Glow, a large scale public outdoor arts event which will take place within the landscape surrounding the iconic peak of Roseberry Topping on the edge of the North York Moors and the Tees Valley. The art & event programme will take place over four evenings in October 2009 with an anticipated audience of many thousands.

Odin's Glow will literally 'highlight' the dramatic landscape of the North York Moors by using the visual arts, performances, light and sound to create a large scale environmental artwork event. Odin's Glow forms a major part of the culture¹⁰ regional programme entitled "Landscape and Heritage" which will be a series of regional high profile cultural events in 2009.

The unusual ancient and mythical Nordic heritage of Roseberry Topping will provide the inspiration for the art trail. During four evenings in October, audiences will encounter a range of artistic responses, inspired by the natural features of the famous peak and its history.

We are looking to commission ideas and art works across many art forms including the visual arts, performing arts, music & sound, combined and digital media, applied crafts, poetry and literature. The works commissioned must be able to be presented in a variety of site specific locations in the open rural landscape and a small village environment in an area of outstanding natural beauty. We do not plan that any of the work commissioned will be located up on the slopes or top of Roseberry Topping.

Experience of producing art works for presentation in an outdoor environment or context is desirable but support and advice on producing art works for the outdoors will be available.

Odin's Glow is being presented by Redcar & Cleveland Borough Council in partnership with VisitTeesValley and culture¹⁰. The project is produced and managed by Magnetic Events working with R&CBC and other key partners including The National Trust and North York Moors National Park.

The Commissioning Process

The process has three phases which are:

Phase One: A selection will be made from the Expressions of Interest received; those short listed will be invited to make a detailed proposal against a creative brief. Those asked to make a proposal will also be invited to a site visit of the Roseberry Topping area to look at the potential sites for artworks.

Phase Two: The Odin's Glow selection panel will then recommend which of these proposals are to be offered a commission. The aim is that between 6 to 10 commissions will be offered.

Phase Three: Commissions will be offered for proposals with budgets ranging from £ 2,000 to £ 6,000, with the majority of award decisions being made for work within a budget range of £2,500 – £ 4,500. The additional costs of travel, art work transport, plus accommodation and catering during the installation period will be provided separately. Magnetic Events will provide producer & curatorial support, project and event management with on-site event production and technical advice.

For images of the Roseberry Topping area please look at: www.magneticevents.org

Odin's Glow Commission Process – Key Dates

Expressions of Interest email deadline: **6.00pm, Thursday 21st May 2009**

Odin's Glow Roseberry Topping Site Visit is on Wednesday 3rd June 2.00pm to 9.00pm

Commission Proposals deadline: 4.00pm Wednesday 17th June 09

The Odin's Glow Selection Panel Commissioning decisions will be made in early July 09

Expression's of Interest Submissions – by email. The EOI is to be made with a written description of your current work and creative practise on a maximum of three A4 pages using a size 10 or larger point font within an Acrobat PDF type document. Supporting visual images, video, audio & sound media files may be included separately. Details of websites where additional relevant artistic or creative work can be seen are to be included. The total file size of all the combined EOI material to be sent by email must not be more than a total of 10 megabytes. All material is to be sent in file formats that can be opened and read using Windows Vista software. We take no responsibility for email material that is not received. We will acknowledge the receipt of emails received.

Expressions of interest are to be sent by email to: **odinsglow@magneticevents.org**

Submissions sent will be rejected if they are larger than 10 megabytes or if they are mailed or delivered as hard copies of printed material or media in any format.

Expressions of Interest submission deadline is 6.00 pm Thursday 21st May 2009

